Privacy Policy

Effective Date: June 3, 2025

Technical Magic ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your information when you interact with our website, services, and lead generation forms.

1. Information We Collect

We may collect the following types of information from users, particularly through LinkedIn Lead Gen Forms and our website:

- **Personal Information:** Such as your name, email address, phone number, company name, job title, and any other information you choose to provide.

- **Lead Form Data:** Information submitted through LinkedIn Lead Gen Ads, which may include predefined questions and custom fields filled out voluntarily.

- **Website Usage Data:** Including IP address, browser type, device type, referring/exit pages, and interactions on our website, collected via cookies and analytics tools.

2. How We Use Your Information

We collect and use your information to:

- Respond to inquiries or requests you make via LinkedIn or our website

- Provide more information about our services and offerings

- Send relevant follow-up emails or phone calls based on your expressed interest

- Improve our website performance and ad targeting

- Deliver marketing content, case studies, or service details relevant to your role or company

- Ensure compliance with LinkedIn's data use policies and applicable laws

3. Sharing Your Information

We do **not** sell your personal data. We may share your information with:

- Our internal team members for business and marketing purposes

- Trusted third-party services that help us manage our advertising, CRM, analytics, and communications (e.g., LinkedIn, HubSpot, Google Analytics)

- Legal authorities if required by law or to protect our rights

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4. Your Choices and Rights

You may:

- Opt out of receiving promotional emails at any time by clicking the "unsubscribe" link in our messages

- Request to access, correct, or delete your personal information by contacting us at support@technicalmagic.net

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5. Cookies and Tracking Technologies

We use cookies, tracking pixels, and similar technologies to monitor website traffic and ad performance. These tools help us optimize our LinkedIn ad campaigns and website experience. You can adjust your browser settings to disable cookies if you prefer.

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6. Data Security

Technical Magic takes reasonable administrative and technical steps to protect the personal data we collect. However, no online data transmission is 100% secure, and we encourage you to protect your own information.

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7. Updates to This Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a new effective date.

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8. Contact Us

For questions or concerns about this Privacy Policy or how we handle your data, please contact us at:

Technical Magic
Email: solutions@technicalmagic.net

Support: Call or Text (402) 915-3331

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